

JULIE TRITT SCHELL

1404 Chatham Road · Camp Hill, Pennsylvania 17011 · (717) 730-7133 · jtschell@comcast.net

EXPERIENCE

PENNSYLVANIA E-RATE COORDINATOR

AUGUST 2002 - PRESENT

Commonwealth of Pennsylvania

Harrisburg, PA

- Continuing in the E-rate coordination role held since 1997, provide daily consultation to more than 1500 schools and libraries in Pennsylvania, and conduct numerous annual E-rate training workshops and teleconferences at the local, state and national level on ways to maximize E-rate savings and navigate the E-rate process.
- Author the nationally-recognized, 400-page E-rate training manual for all new school applicants in Pennsylvania.
- Represent the interests of the Commonwealth and Pennsylvania's schools and libraries before the SLD and FCC in an effort to simplify the program and maximize funding for Pennsylvania's schools and libraries.
- Maintain an active E-rate listserve, a 400+-page website, and since E-rate's inception, have assisted Pennsylvania's schools and libraries achieve more than \$560 million in E-rate discounts.
- File comments to FCC NPRMs on behalf of Pennsylvania schools.
- Serve as an active member of the national State E-rate Coordinators' E-rate Alliance (SECA).
- Responsible for leveraging state telecommunications eFund initiative with E-rate to ensure compliance and maximize return on investments.
- Align state technology standards, guidelines, and approval processes with FCC requirements.

PRESIDENT

AUGUST 2002 - PRESENT

Tritt-Schell Consulting Services

Camp Hill, PA

- Provide E-rate consulting and coordination to individual Pennsylvania school districts in order to realize technology-related education goals.
- Represent 14 school districts including large districts such as the Pittsburgh School District and the Harrisburg City School District, as well as several very small, rural districts.
- Provide technology planning assistance, Request for Proposal (RFP) development and analysis, and bid evaluation consultation.

DIRECTOR

MAY 2001 – AUGUST 2002

Office of Educational Technology

Harrisburg, PA

Pennsylvania Department of Education

- Responsible for all K-12 and higher education technology policy and initiatives for the Governor and Secretary of Education, including Link-to-Learn, Students Achieving Standards, Technology Leadership Academies for School Administrators, Enhancing Education Through Technology, eTechPlanner, Improving Technology at Colleges and Universities, and all Workforce Development Partnerships and Initiatives.
- Managed and disseminated more than \$45 million in state and federal education technology funding annually.

- Continued to served as State E-rate Coordinator and as an active member of the national State E-rate Coordinators' Alliance.

EXECUTIVE POLICY SPECIALIST
Office of Educational Technology
Pennsylvania Department of Education

NOVEMBER 1997 – MAY 2001
Harrisburg, PA

Federal Universal Service Program: E-rate

- Coordinated initial and ongoing state efforts for the federal Universal Service Discount Program for Schools and Libraries.
- Wrote numerous national articles on the program and served on several SLD task forces and advisory committees since the program's inception.

Microsoft Education Partnership

- Served as project manager for the \$12 million Microsoft Education Donation that resulted from the Commonwealth's Enterprise Agreement in 1998.
- Designed and implemented training program that provided Windows NT, Visual Basic and FrontPage training to 300 Pennsylvania educators.
- Developed and led the first-ever statewide Microsoft Office 2000 initiative for business education teachers.

Cisco/3Com/Oracle Workforce Development Initiatives

- Negotiated and developed partnerships with the nation's leading technology companies, including the first-ever state Net Prep training partnership with 3-Com, the Commonwealth's Cisco Networking Academy Training Initiative, and the Oracle Internet Academy.

Technology Leadership Academies

- Instrumental in development, implementation, and delivery of the Pennsylvania Technology Leadership Academies for School Administrators (TLA) which provided hundreds of administrators -- including superintendents, business managers, school board members, principals, vocational directors, and nonpublic school administrators -- with technology leadership and basic technology skills to take back to their districts in an effort to better utilize the funds provided through local, state and federal sources.
- Wrote successful \$5 million Technology Leadership Grant application to the Bill and Melinda Gates Foundation to provide matching funds for the Technology Leadership Academies.

State Telecommunications Contract

- Served as lead contact for Category 3 users (schools and libraries) for all issues relating to the Commonwealth's Telecommunications Contract with Adelphia Communications, including conducting workshops and information teleconferences. Also served as the liaison with Adelphia for deployment schedule and E-rate compliance issues.

Chapter 354: Teacher Preparation Standards

- Coordinated Department strategy to vastly improve technology standards in teacher preparation programs at Pennsylvania's higher education institutions, including the general standards as well as each content-specific certificates.

Other Initiatives

- Provided support and management for all outsourced contracts, including the state's PEPPM contract which provides a state master contract from which schools can

purchase technology hardware and software, as well as the unique eTechPlanner and Technology Inventory which are web-based technology planning tools and assessment measures for all districts.

- Served as a member of the Governor's Rural Telecommunications Task Force and assisted with policy development on all education-related technology issues, including cyber charter schools.

NETWORK OPERATIONS DIRECTOR
Office of Governmental Relations
Pennsylvania School Boards Association

JUNE 1995 - NOVEMBER 1997
New Cumberland, PA

- Promoted to the position of Network Operations Director in June, 1995 and continued to serve as lobbyist for the association.
- Coordinated and prepared all aspects of the Legislative Action Program; training volunteer education lobbyists; coordinating a statewide network of 500 legislative chairpersons from public school districts; and overseeing the Federal Relations Network to lobby Congress on education policy.
- Created and chaired EdLiNC PA, an education association alliance charged with lobbying the state Public Utility Commission on technology and telecommunications regulations affecting public education, as well as made numerous presentations to local, state and federal officials on the Telecommunications Act of 1996.

GOVERNMENTAL RELATIONS ASSOCIATE
Pennsylvania School Boards Association

FEBRUARY 1994 - JUNE 1995
New Cumberland, PA

- Served as one of three member lobbying team on behalf of member districts and school boards.
- Analyzed state and federal legislation, drafted amendments, developed and implemented legislative strategy, and prepared testimony on pending legislative issues.
- Wrote position statements, bill analyses for legislators and staff, and articles for association publications.
- Conducted numerous presentations at state, regional, and county meetings with school board members and school administrators on legislative activity.

ADMINISTRATIVE ASSISTANT/LOBBYIST
Common Cause/Pennsylvania

OCTOBER 1991 - FEBRUARY 1994
Harrisburg, PA

- Lobbied members of the General Assembly for campaign finance reform and lobbyist disclosure reform.
- Researched campaign finance and lobbyist reports and wrote and edited organization's semi-annual statewide newsletter.
- Developed and maintained a grassroots activist network.
- Promoted to Assistant Director in 1993.

REPORTER
Harrisburg Patriot News

AUGUST 1993 – JANUARY 1994
Harrisburg, PA

- Covered local government municipalities in York and Cumberland counties.
- Researched and wrote articles for Metro West and daily newspapers.

EDUCATION

LOCK HAVEN UNIVERSITY

Bachelor of Arts, 1991

Political Science Major, Spanish Minor

Member, University Council of Trustees (1989-1991)

Co-Chair, Commission on Women (1989-1991)

Search Committee Member, Dean of the College of Arts and Sciences

PENNSYLVANIA STATE UNIVERSITY

Graduate Work in Public Administration, 1994

CAPITAL AREA INTERMEDIATE UNIT

American Sign Language, 2001

PRESENTATIONS

Developed and presented numerous E-rate workshops to school and IU technology directors, superintendents, business managers, principals and school board members and/or workshops on E-rate and K-12 school educational technology initiatives to such as: PA State Telecommunications Contract; PA/Microsoft Authorized Academic Training Program; PA Microsoft Office User Specialist 2000 Initiative; PA Technology Literacy Challenge Fund Grant; Effectively Using the Internet in the Classroom; and The Importance of Technology Leadership.

Authored policy positions and guidelines for several state educational technology initiatives and the Chapter 354 pre-service teacher technology standards.

Presented E-rate workshop to National Education Computing Conference (NECC), 2005. Scheduled E-rate presenter for NECC in July of 2006.

Briefed executive branch officials and state legislators on E-rate and educational technology in PA state government.

Participate in ex parte briefings to FCC Commissioners, legal advisors and Wireline Competition Bureau attorneys.

AWARDS

Friend of PAECT Award, PA Association of Educational Communications and Technology, 1998

Certificate of Merit Award, PA Library Association, 2000

Award Recipient, PA Association for Educational Communications and Technology, 2002